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| **Criteria** | **Basic** | **Proficient** | **Excellent** |
| AO1 Terminology **[10]** | Limited, inaccurate or no use of terminology  **3-5** | Terminology used is accurate, albeit infrequent  **6-7** | Accurate terminology used frequently for each technical area  **8-10** |
| AO2 Examples **[20]** | Incomplete analysis of the 4 technical areas  Little or no reference to a specific part of the extract  **8-11** | All 4 technical areas are dealt with equally  Examples are mostly relevant to the task and the points made  **12-15** | A range of examples given for each technical area which refers to a specific part of the extract  Excellent examples given which clearly back up the points that were made  **16-20** |
| AO1 Analysis, explanation, argument **[20]** | Little or no connection made between how the technical areas create meaning  Describing the action as opposed to analysing how meaning is created  Points may stray from the question  **8-11** | Demonstrates a clear understanding of how meaning is created  All points made are relevant to the question  **12-15** | Demonstrates a clear understanding of how meaning is created  All points made are relevant to the question  Offers insightful analysis  Clearly demonstrates a high level of ability in reading and interpreting a text  **16-20** |

**Marking criteria: Unit G321 TV Drama**